ABSTRACT OF THE DISCLOSURE

Disclosed is a display arm for a musical cymbal. The arm allows cymbals to be presented in a retail environment without interfering with playability. This allows consumers to play the cymbal to determine whether or not it meets their musical needs. The display arm also precludes the theft or unauthorized removal of the cymbal. This is achieved by special screw assemblies which can only be uncoupled by store personnel. A display panel is also provided whereby relevant product literature can be presented to potential purchasers.